

# SAIDA Youssef

Spécialité : Comptabilité et Finance

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## Parcours académique

Date d'obtention	Type de diplôme	Intitulé du Diplôme	Institut d'obtention
2016	Doctorat	Sciences de gestion	Université Hassan 1 <sup>er</sup> - Settat
2008	Master	Management de projet	Université Ibn tofail - Kénitra
2006	Licence	Finance - comptabilité	Université Ibn tofail - Kénitra

## Expériences

### Expériences en enseignement

Du	Au	Intitulé de poste	Domaines d'enseignement	Organisme
01/09/2017	présent	Enseignant - chercheur	comptabilité - management	ESCA Ecole de management
01/10/2016	30/01/2017	Enseignant - vacataire	management stratégique	ESG Business School
01/09/2013	30/07/2016	Enseignant - vacataire	management d'entreprise	FSJES - Université Hassan 1 <sup>er</sup>
01/09/2009	30/07/2013	Enseignant - vacataire	comptabilité générale	FSJES - Université Hassan 1 <sup>er</sup>

### Expériences professionnelles

Du	AU	Intitulé de poste	Organisme
01/01/2011	30/05/2011	Responsable DEVELOPPEMENT FORMATION ET QUALITE	ESPACE CARRIERS

## Publications

### Articles Scientifiques

Youssef SAIDA, (2018), Predicting the virtual financial communication content: A discriminant analysis applied on small and medium stocks, International Journal of Business and Management, 13(8). Article en cours de publication

Y. KOHAIL, Y. SAIDA, R. BOUTHANOUTE & A. HASBAOUI. (2016), What are stress sources of Business students in Moroccan Universities?, International Journal of Innovation and Applied Studie, 18(4). Retrieved from: <http://www.ijias.issr-journals.org/abstract.php?article=IJIAS-16-237-10>

Y. SAIDA, Y. KOHAIL, H. FASLY & R. BOUTHANOUTE. (2016), The Relationship between Coordination Mechanisms and Communication Efficiency in Projects Involving Marketing Managers: Quantitative Findings from Moroccan SMEs. International Journal of Marketing Studies, 8(5). Canadian Center of Science and Education. DOI: <http://dx.doi.org/10.5539/ijms.v8n5p69>

Y. KOHAIL, Y. SAIDA, J. OBAD & A. SOULHI. (2016), The qualities of a good manager ... what does it mean? Lessons learned from the Undergraduate Business Students' Perception in Kingdom of Morocco. *International Journal of Business and Management*. 11(8). Canadian Center of Science and Education. DOI:10.5539/ijbm.v11n8p86

### **Autres publications**

SAIDA, Y. & KOHAIL, Y. (2018, March). Leading Effective Change in North African companies: Insights from Moroccan perspective. *ENTREPRENEURSHIP, RESPONSIBLE MANAGEMENT, AND ECONOMIC DEVELOPMENT*. Paper presented at the Proceedings of the CIK-6th International Conference in collaboration with ESCA Ecole de Management, Casablanca, Morocco.

SAIDA, Y. KOHAIL, Y. OBAD, J. & R. BOUTHANOUTE. (2016, December), Time-related behavior and entrepreneurial risk-taking culture : The case of Moroccan business students, Paper presented at the 5ème édition du Colloque International ISMO (International Studies in Management and Organisation), IDRAC Business School, Hammamet, Tunisie.

SOULHI, A. BENESRIGHE, D. HASBAOUI, A. & Y. SAIDA. (2010, November 30-December 2), Essay on efficient implementation of integrated risk management approach. In V. Mladenov, K. Psarris, N. Mastorakis, A. Caballero & G. Vachtsevanos. Paper presented at the Proceedings of the International Conference on Development, Energy, Environment, Economics (DEEE '10). Puerto De La Cruz, Tenerife. WSEAS Press.

## **Autres**